



CUSTOMIZABLE DASHBOARDS

A Snapshot of Awesome Ways to Create Dashboards That Fit Your SEO Reporting Needs.



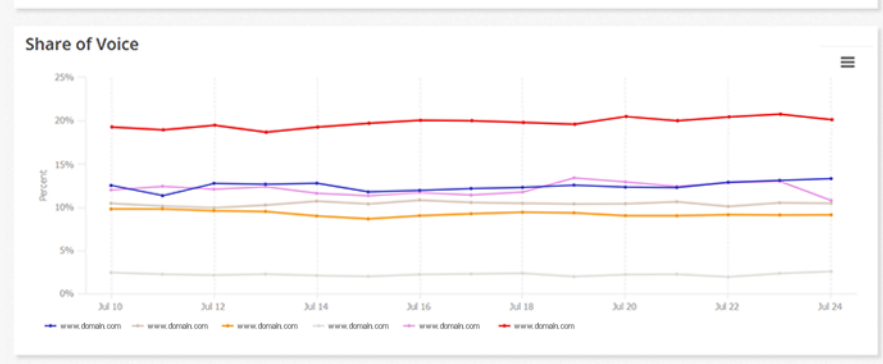
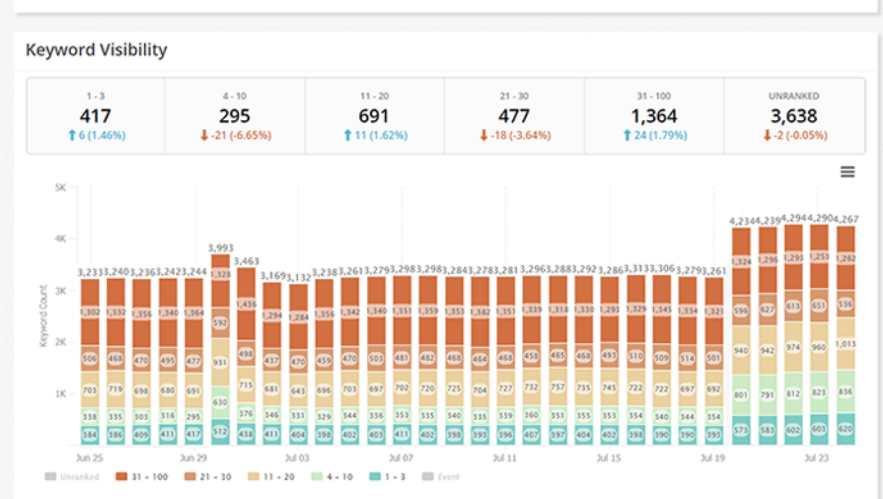
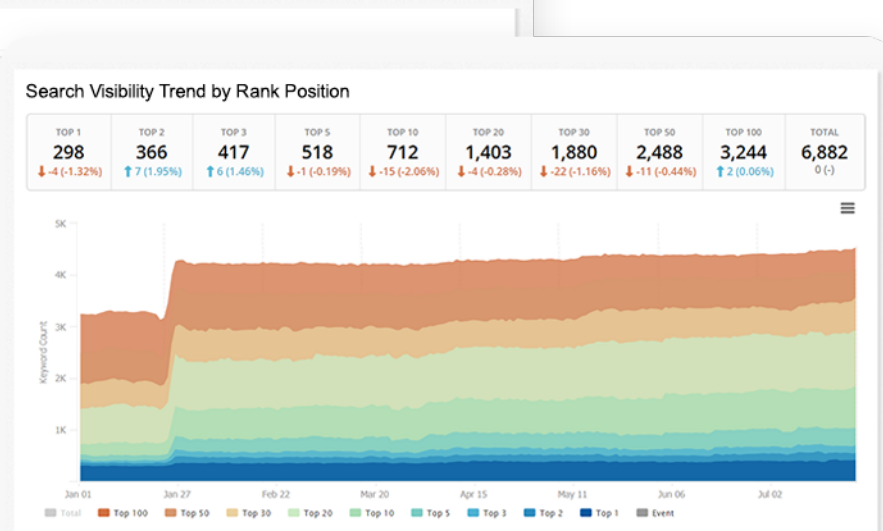
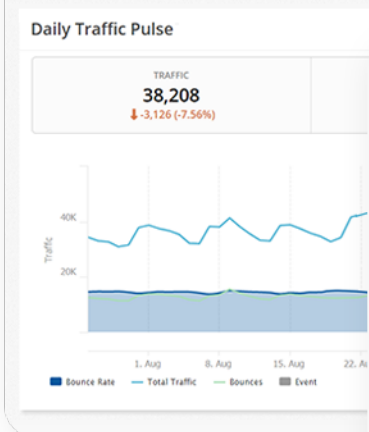
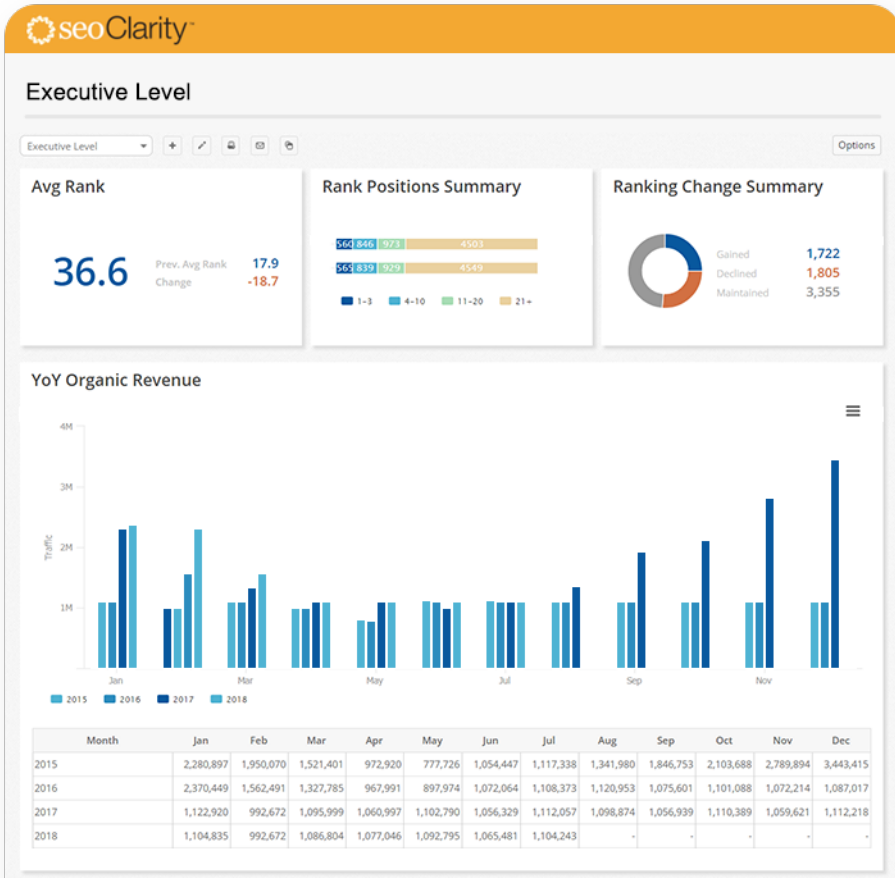
Thanks for downloading this packet of customizable dashboards! This is just a sample of the *100s* of widgets and ways that you can create a custom dashboard for different teams, roles, and KPIs. Whether creating dashboards for an individual or for an entire team, you can adjust visibility, and have them emailed monthly, weekly, *and daily*.



For more information on how **seoClarity** saves time and drives efficiency with SEO reporting and measuring performance, contact us at sales@seoclarity.net.

EXECUTIVE LEVEL

Create any combination of widgets with a dashboard specifically for your leadership and C-suite. With integrations of any site analytics platform, you can include all necessary metrics - from visits, to revenue, and everything in between. Customize with YoY, MoM, or just a running trend based on what's important to your executive team. Plus, set-up automated reports that can be sent every day, week, or month.



RANKING TRENDS

Get accurate, robust, and scalable reporting of your search visibility. With 100s of combinations of widgets you can add to a dashboard, seoClarity gives you to the flexibility to slice, dice, and analyze your ranking data to get the insights on opportunities and issues in minutes.

Ranking Trends

SEO Reporting Options

Top 10 Domains Ranking Trends

Top 10 Domains Ranking

Keyword Ranking Trend By Page

By Page: Estd. Traffic Top 1 Rankings

Range: Keywords Pages 1,2,3 [Manage custom range](#)

Top 10 MoM Rank Wins

10 Entries 1 - 10 of 1,352 Page 1 of 136

Keyword	Avg Search Volume	Rank	Rank Change	Est'd Traffic Change
shoes	1,220,000	43	58 ↑	0
slacks	823,000	7	9 ↑	1,062 ↓
dresses	673,000	45	16 ↑	0
lingerie	550,000	18	1 ↑	0
langerie	550,000	16	13 ↑	0
maxi dress	246,000	41	32 ↑	0
conscious	246,000	71	14 ↑	0
curtain	246,000	20	2 ↑	0
blazers	201,000	17	10 ↑	0
clothing stores	201,000	91	1 ↑	0

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Top 10 MoM Rank Losses

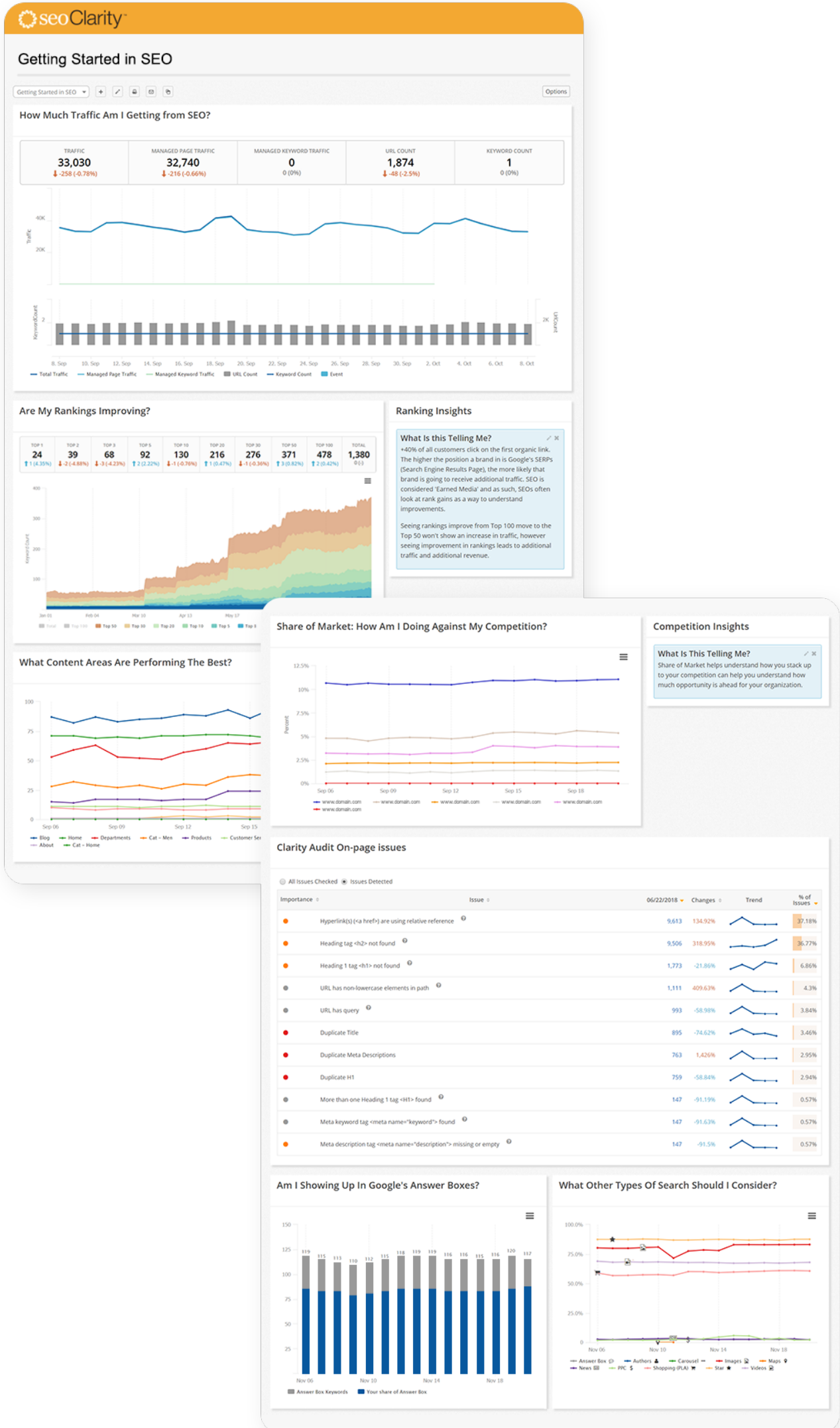
10 Entries 1 - 10 of 1,651 Page 1 of 166

Keyword	Avg Search Volume	Rank	Rank Change	Est'd Traffic Change
swimsuits	368,000	14	-3 ↓	0
swim suits	368,000	14	-3 ↓	0
swim suites	368,000	14	-3 ↓	0
swimsuites	368,000	13	-2 ↓	0
suits	301,000	90	-28 ↓	0
bikini	301,000	49	-36 ↓	0
bikini	301,000	54	-42 ↓	0
bikinis	301,000	100+	-91 ↓	0
bikines	301,000	100+	-91 ↓	0
maxi dresses	246,000	69	-29 ↓	0

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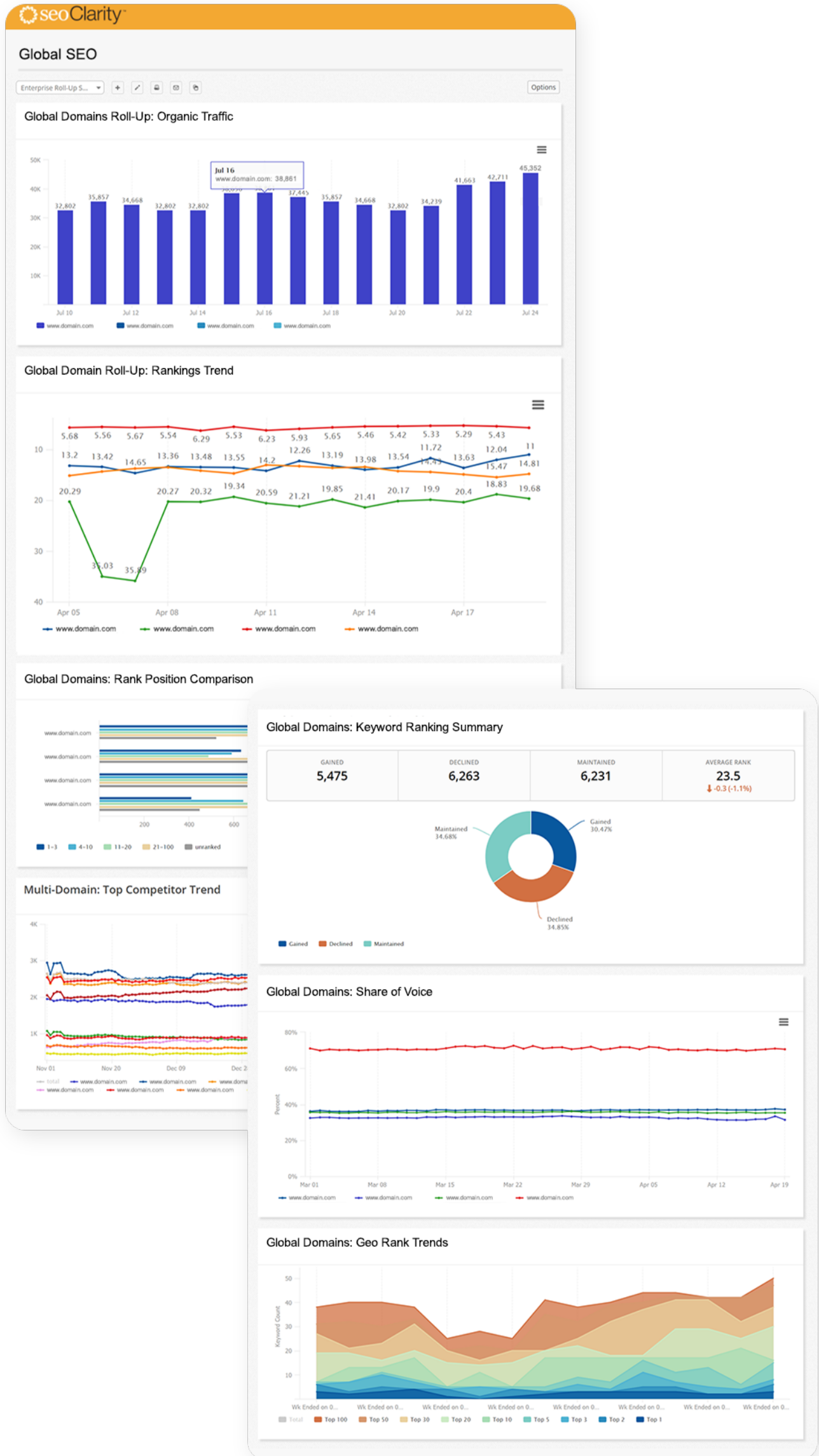
GETTING STARTED IN SEO

Providing relevant, timely, and accurate reporting to every department and team is critical to the education and adoption of SEO across the organization. This is how a dashboard can be customized no matter the role or level of the team member's SEO expertise.



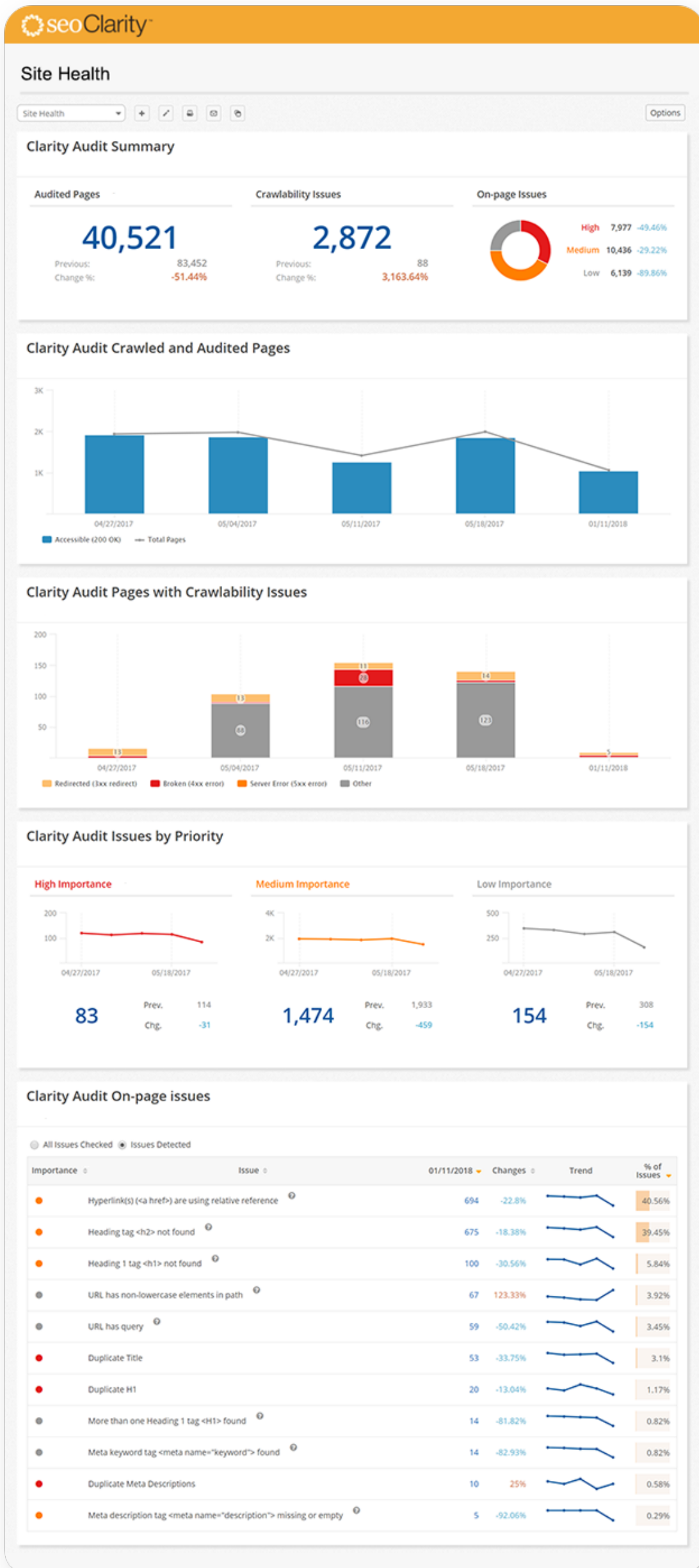
GLOBAL SEO

Multi-domain or global organizational reporting is unique to seoClarity. This dashboard demonstrates the roll-up of all tracked domains' performance to understand how the enterprise is performing in totality. Save time when you easily compile all reporting across multiple domains for that snapshot management and reporting to anyone in the organization.



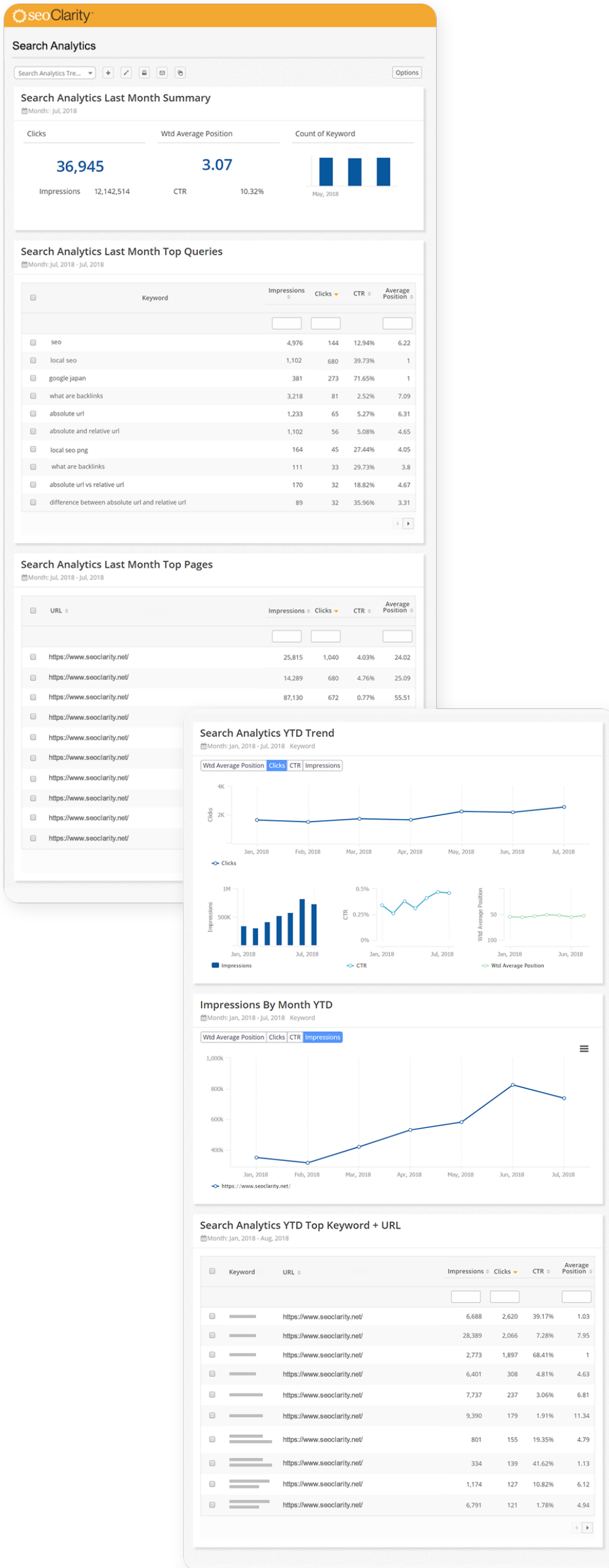
SITE HEALTH CHECK

Create a snapshot view that focuses on Technical SEO and can be sent automatically to your IT team. This offers an overview at the progress against building the best user experience on your site and to ensure complete indexation. Add production vs. development environments when you set up different crawl projects to monitor progress before and after a site migration or URL transition.



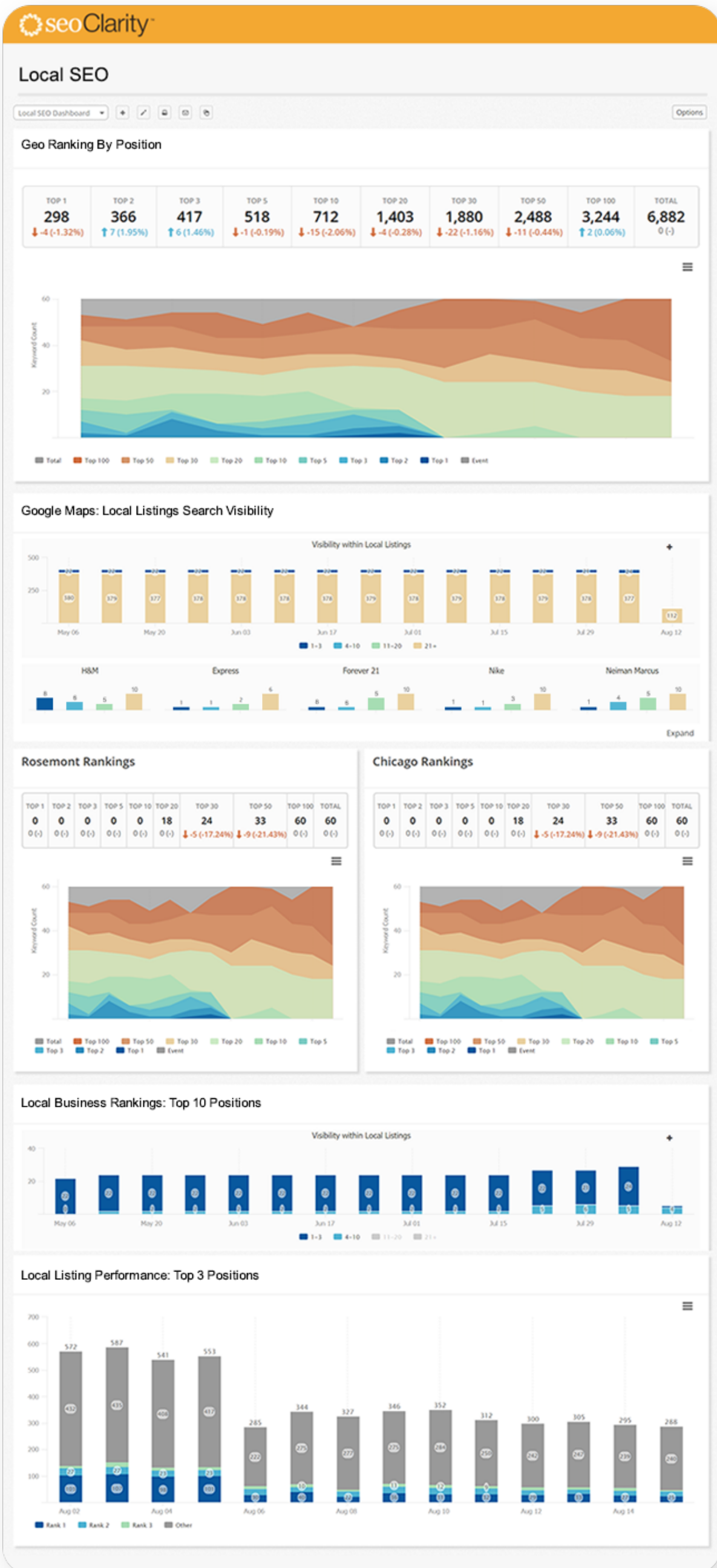
SEARCH ANALYTICS

Gain visibility into the keywords that drive traffic to your site. This is a great snapshot view of top performing pages, keywords, and click-through rates.



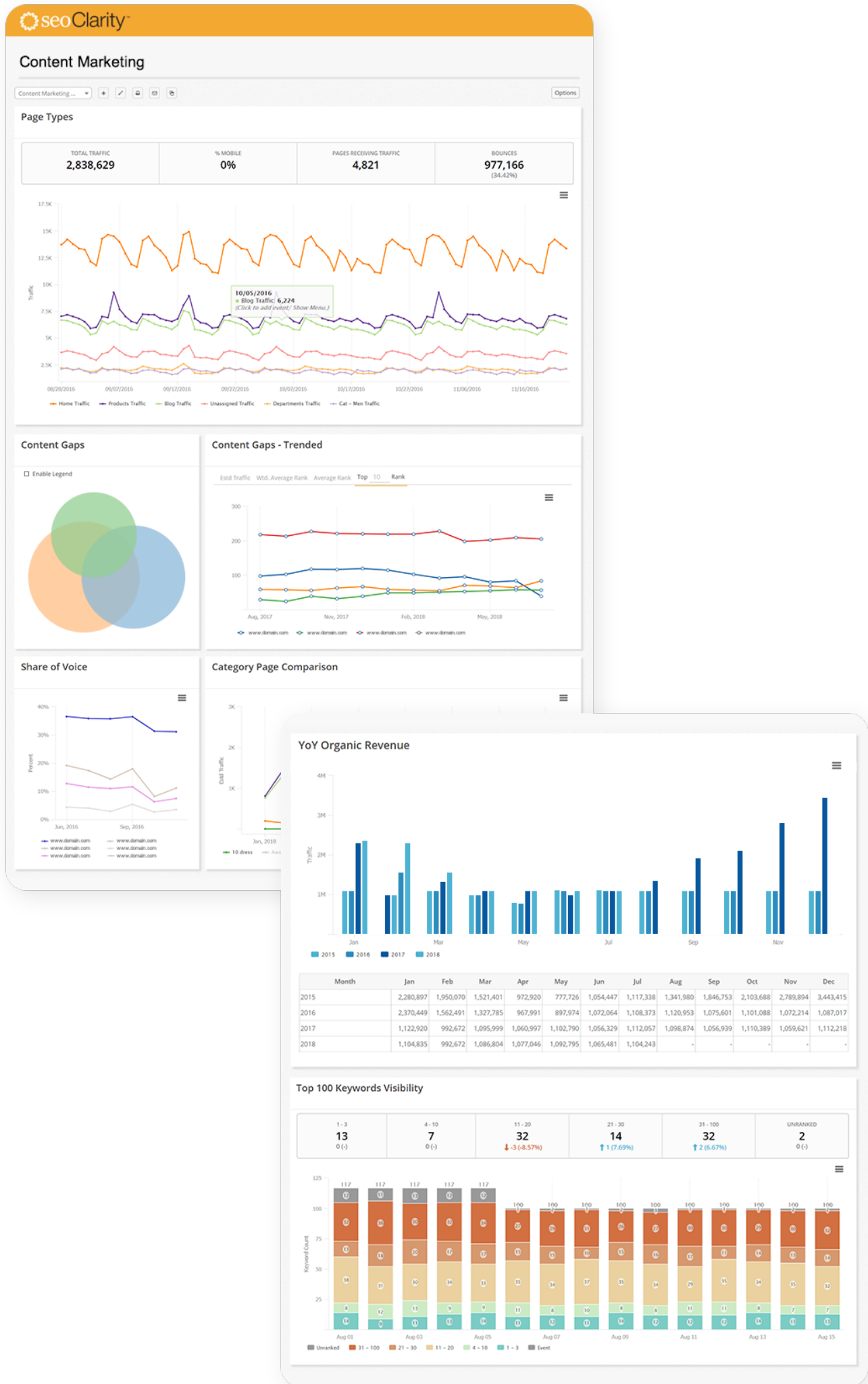
LOCAL SEO

Track progress for your local rankings with dashboards for your local SEO program. View ranking based on geo-location, understand visibility within the local business listings, and more.



CONTENT MARKETING

Build a snapshot view just for your content marketing team. Help content marketers understand content performance by monitoring the different page types, domains, subdomains, and folders. You can even set-up reports within the dashboard for new content pages or progress made on recently optimized pages.





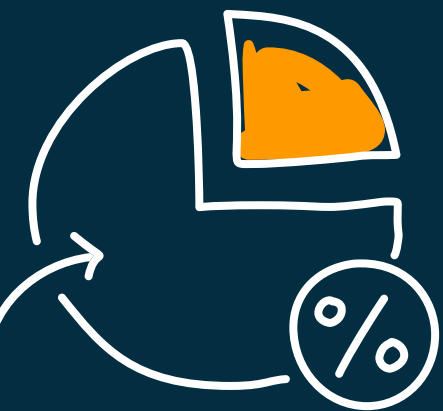
ENTERPRISE GRADE CAPABILITIES

Customizable for Any SEO Program
Reporting Needs.

Save time and investment in resources when you build and automate custom dashboards to adapt to different teams, needs, and roles. Choose exactly who can access each dashboard to make changes, build new dashboards, or simply just view and analyze. Select by role, level, or by team to create a relevant dashboard view for content marketers, IT teams, merchandising, and product team.

Create time-saving dashboards for your team and provide accurate SEO data to drive efficiency in both reporting and performance metrics by scheduling a demo to see these dashboards in action today!

SEE IT IN ACTION!



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